

PROGETTO READY2EXPO 2021-22

COMPANY PROFILE

Da inviare unitamente al Modulo di Richiesta partecipazione (All. A), al Contratto di servizi (All. C) e al documento Informativa sul trattamento dei dati personali (All. D) al seguente indirizzo PEC: promositaliasrl@legalmail.it

Il documento deve essere compilato in lingua inglese.

La ricezione di documenti incompleti non sarà ritenuta valida ai fini della selezione da parte di Promos Italia.

COMPANY NAME	
ADDRESS	
WEB SITE	
CONTACT PERSON	
FOREIGN LANGUAGES SPOKEN	
YEAR OF ESTABLISHMENT:	TOTAL EMPLOYEES:
ANNUAL TURNOVER (MILLION €):	EXPORT TURNOVER:

1. FIELD OF ACTIVITY

Food & Beverages

- | | | |
|---|---|----------------------------------|
| <input type="checkbox"/> FOOD SERVICES | <input type="checkbox"/> GOURMET FOOD | <input type="checkbox"/> ORGANIC |
| <input type="checkbox"/> HALAL PRODUCTS | <input type="checkbox"/> NO-ALCOHOLIC BEVERAGES | <input type="checkbox"/> OTHER |

2. DESCRIPTION OF PRODUCTS/SERVICES AND THEIR APPLICATIONS

MAIN PRODUCT/SERVICE	DESCRIPTION/FIELD OF APPLICATIONS AND TARGET USER INDUSTRY	CUSTOMS CODES – HS / NC

3. **PRICE CATEGORY** LOW MEDIUM HIGH LUXURY

4. **OWN COMPANY BRAND** YES NO

PRIVATE LABEL YES NO

5. INTERNATIONAL PRODUCT COMPLIANCE AND CERTIFICATIONS

COUNTRY	PRODUCT COMPLIANCE AND CERTIFICATIONS

6. MAIN EXPORT COUNTRIES / SALES CHANNELS (E.G.: DIRECT SALES, AGENT, IMPORTER/DISTRIBUTOR, GDO, E-COMMERCE, FRANCHISING, LICENSE AGREEMENT, JOINT VENTURE, OTHER TO SPECIFY)

COUNTRY	EXPORT %	SALE CHANNEL

7. MAIN COMPETITORS IN THE EAU / GULF COUNTRIES (IF KNOWN)

8. MAIN CUSTOMERS (LIST THE MOST IMPORTANT OF YOUR ACTUAL CUSTOMERS AND THEIR DISTRIBUTION CHANNELS OR CUSTOMERS TO BE CONSIDERED AS AN EXAMPLE FOR THE RESEARCH ON THE TARGET MARKETS)

9. MAIN PARTNERSHIP AGREEMENT WITH FOREIGN COMPANIES

YES NO

COUNTRY	KIND OF PARTNERSHIP (E.G. AGENT, IMPORTER..)	NAME OF THE COMPANY	ACTIVE/CLOSED

10. INTERNATIONAL TRADE FAIRS PARTICIPATION

COUNTRY	FAIR	YEAR	OTHER INFORMATION

11. KIND OF PARTNERSHIP REQUIRED IN THE EAU / GULF COUNTRIES

(E.G.: AGENT, IMPORTER/DISTRIBUTOR, GDO, REPRESENTATIVE OFFICE, INDUSTRIAL PARTNER, TECHNOLOGICAL PARTNER, OTHER TO SPECIFY)

COUNTRY	FIRST APPROACH TO ENTER IN THIS COUNTRY MARKET YES/NO	KIND OF PARTNERSHIP REQUIRED	DESCRIBE THE PARTNERSHIP YOU ARE LOOKING FOR
EAU			
Other Gulf countries			

12. UNIQUE VALUE PROPOSITION (MAIN COMPETITIVE ADVANTAGES AND STRENGTHS OF THE COMPANY COMPARED TO THE TARGET MARKETS AND ITS COMPETITORS)

Signature

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